

2018

SOUTHERN FARM SHOW

Issue Date: January 3, 2018

Space Reservation Deadline: November 14, 2017

Materials Due: November 21, 2017

2018 Southern Farm Show

Raleigh, NC - January 31-February 2, 2018

The Official Program

The 2018 Southern Farm Show Program will be delivered with the January 3rd issue of Southeast Farm Press in NC, SC, & VA. An additional 10,000 programs will be distributed to attendees of the show. Increase the value of your show presence by showcasing your exhibit in this important issue.

BONUS DISTRIBUTION OF 10,000

Gross Advertising Rates

AD SIZES	B/W	2/C	4/C
Full Page	\$2,525	\$2,650	\$2,780
3/4 Page	\$2,260	\$2,390	\$2,515
Junior Page	\$1,985	\$2,110	\$2,250
1/2 Page	\$1,720	\$1,840	\$1,970
1/3 Page Vert	\$1,310	\$1,440	\$1,560
Bottom Banner	\$1,045	\$1,170	\$1,300
1/4 Column Page	\$770	\$900	\$1,030
Quarter Page	\$640	\$770	\$890
1/8 Page Vert/Horiz	\$500	\$630	\$760
1/16 Page Vert/Horiz	\$310	NA	NA
Business Ad	\$170	NA	NA

For More Information

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Farm Press

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Ad Sizes

Publication Trim Size: 10.25" x 12"

NOTE: For copy that bleeds to gutter, allow 1/8" per page at gutter for bindery trim.



FULL PAGE
9.25" x 11" Live
10.5" x 12.25" Bleed



3/4 PAGE
9.5" x 8.25"



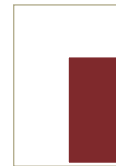
JUNIOR PAGE
7" x 8.25"



1/2 PAGE
HORIZONTAL
9.5" x 5.5"



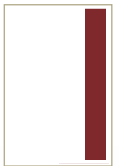
1/2 PAGE
VERTICAL
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1/3 PAGE
VERTICAL
4.625" x 7.25"



BOTTOM
BANNER
9.5" x 2.75"



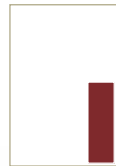
1/4 PAGE COLUMN
2.25" x 11.125"



QUARTER
PAGE
4.625" x 5.5"



1/8 PAGE
HORIZONTAL
4.625" x 2.625"



1/8 PAGE
VERTICAL
2.25" x 5.5"



1/16 PAGE
HORIZONTAL
4.625" x 1.25"



1/16 PAGE
VERTICAL
2.25" x 2.625"



BUSINESS AD
2.25" x 1.25"

SOUTHEAST FarmPress

